



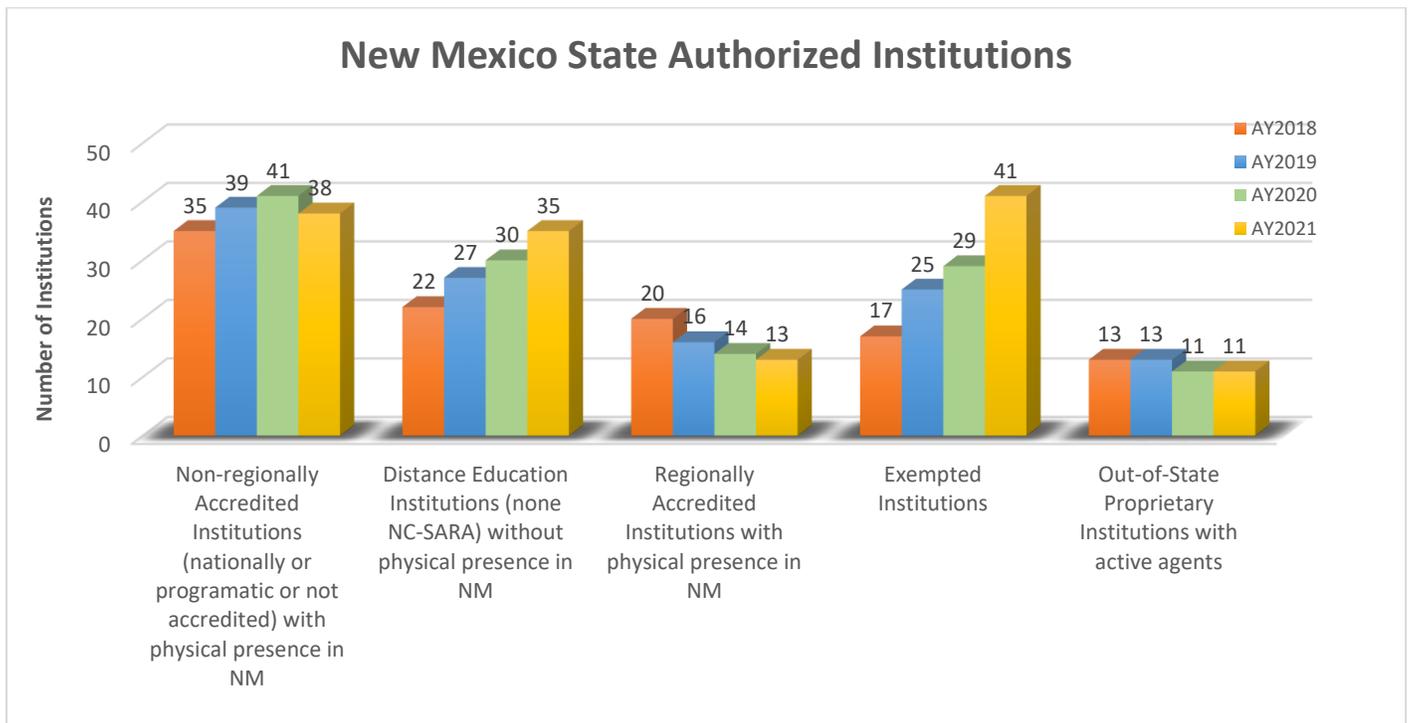
NEW MEXICO HIGHER EDUCATION DEPARTMENT PRIVATE POST-SECONDARY INSTITUTIONS

The Annual Private Post-Secondary Educational Institution Report for AY2021

The Private Post-Secondary Schools Division (PPSD) protects students and consumers through the oversight and regulation of New Mexico’s Private Post-Secondary Educational Institutions Act. The New Mexico Private Post-Secondary Educational Institution Act requires that State authorized institutions submit an Annual Report as part of the ongoing compliance program.

State Authorized and Exempted Institutions

In 2021 there were 97 private post-secondary state authorized institutions, of which 80 were required to submit an Annual Report to PPSD. The Division was able to draw some conclusions about the private post-secondary educational institution sector. The information contained herein is based on self-reported data from reporting institutions; the information has not been independently verified by the Division or an independent third party. The Division has seen a 59% increase in the the number of State authorized distance education institutions over the last four years. This trend might continue and even accelerate given the current ongoing global pandemic.



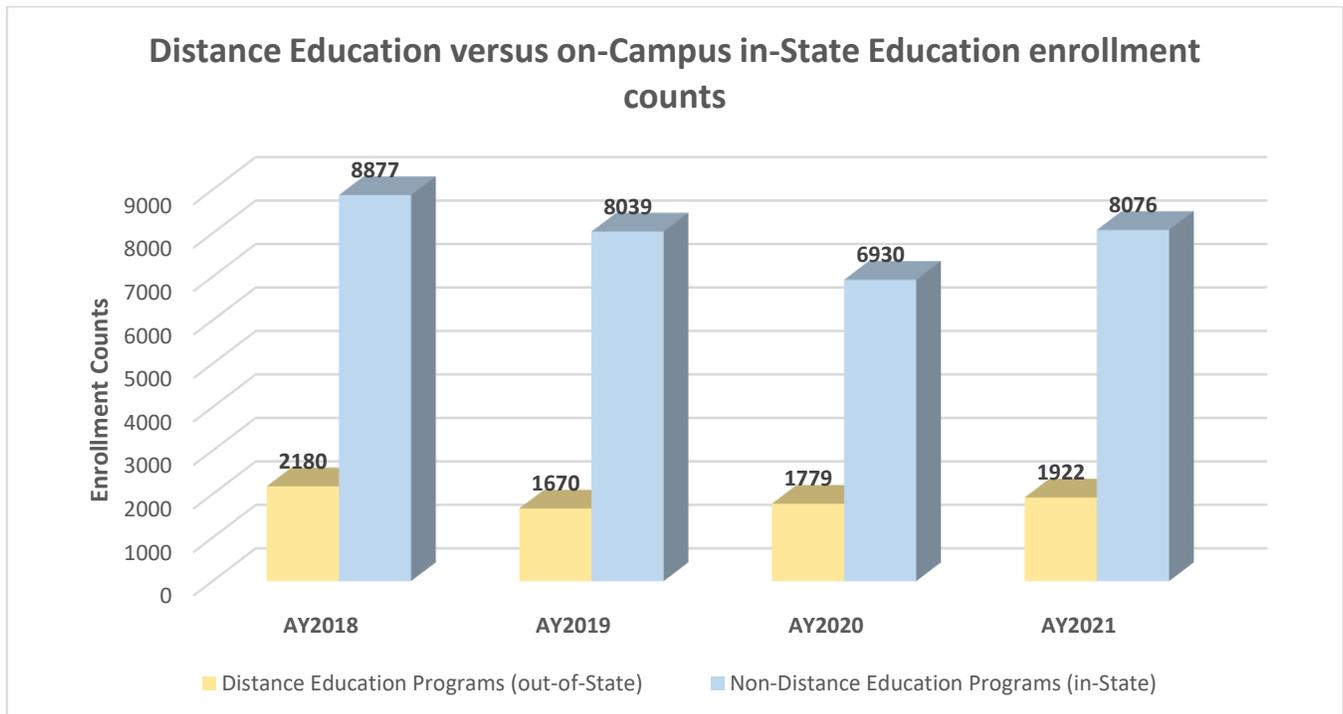
Institutional accreditation profiles

The following table shows the New Mexico State authorized private post-secondary institutions' accreditation status by degree granting status. There were 15 (19%) State authorized non-accredited institutions that granted certificates or diplomas. There were 65 (81%) State authorized accredited institutions whose accreditor had been recognized by the United States Department of Education. The majority (71%) of accredited institutions are offering both degree and non-degree programs.

	<i>Only Degree Granting</i>	<i>Degree and Certificate/ Diploma granting</i>	<i>Only Certificate/ Diploma granting</i>	<i>Total Institutions</i>
<i>Accredited</i>	13	46	6	65
<i>Non-Accredited</i>	0	0	15	15
<i>Total Institutions</i>	13	46	21	80

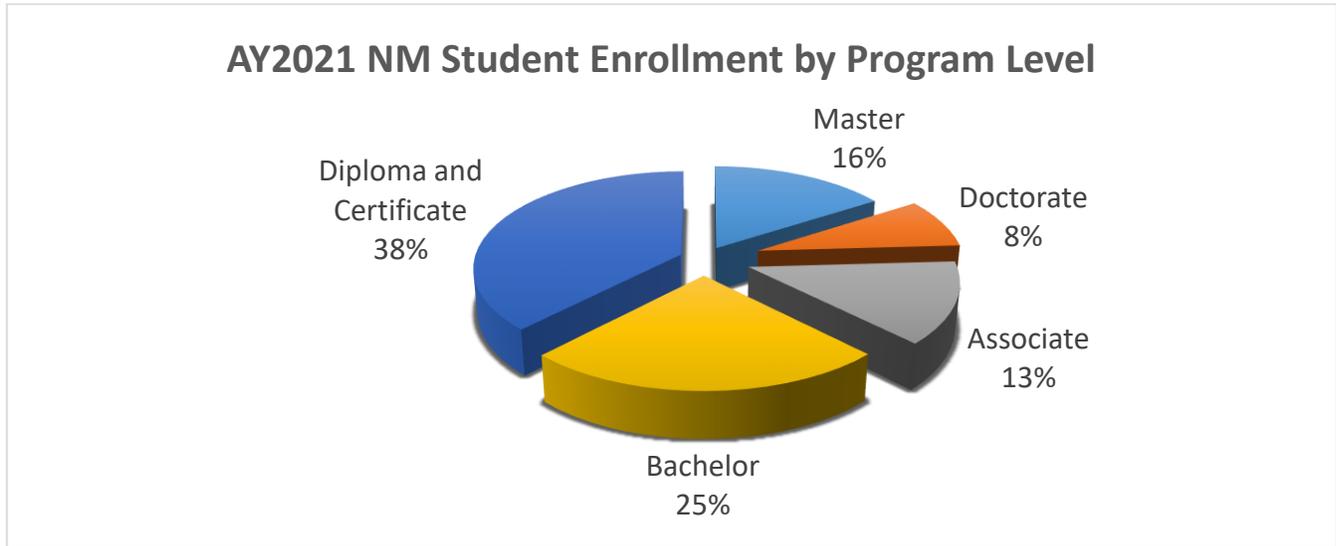
Student Enrollment Counts

Overall student enrollment counts in private post-secondary educational institutions increased by 15% between AY2020 and AY2021 to a total of 9,998 students. The increase in student enrollment in New Mexico reversed a declining enrollment trend that the State experienced over the previous 3 academic years. The Higher Education Emergency Relief Fund (HERRF) and the proprietary institution grant fund for students, that were implemented due to the ongoing pandemic, might have contributed to the enrollment reversal. The percent of New Mexico students that were enrolled in distance education programs offered by none NC-SARA approved out-of-State institutions grew to a three year high to 1922. The Department expects this percentage to increase in future years given that the convenience of online degree programs is gaining acceptance boosted by the ongoing pandemic that started in March of 2020.



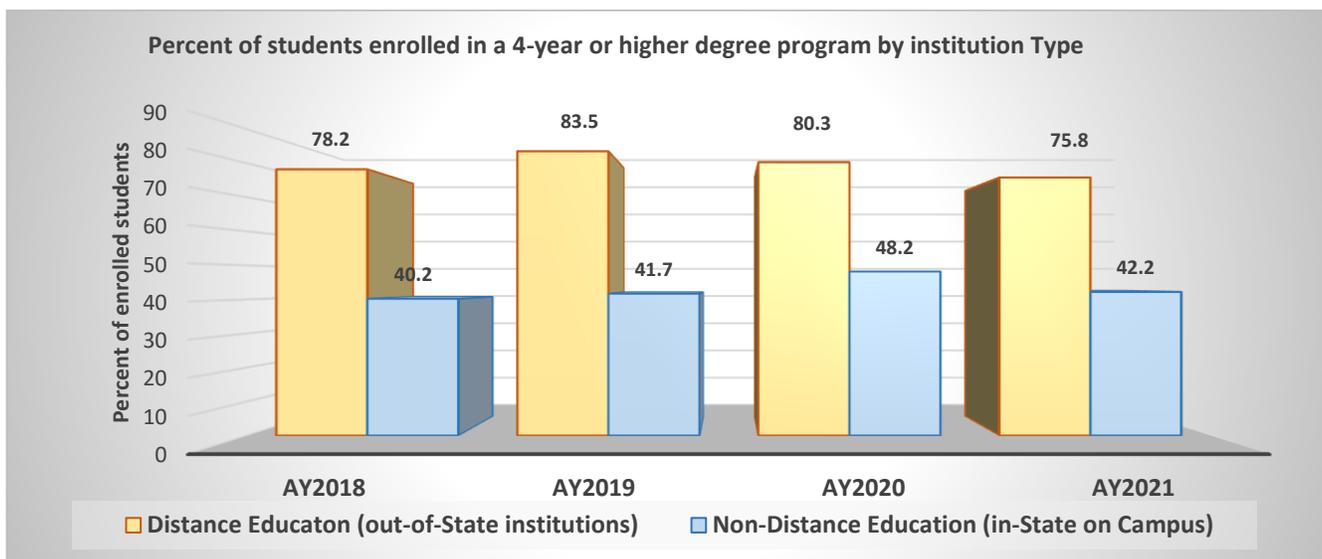
Student Enrollment Counts by Program Level

Of the 9,998 New Mexico students enrolled in State authorized private post-secondary institutions, the majority (3,781) were enrolled in diploma and certificate programs, representing a 16% increase from AY2020. The types of diplomas and certificate programs offered by these institutions included programs such as cosmetology, vocational nursing, truck driving, computer training and flight training. In AY2021, about half of all students in private post-secondary educational institutions were enrolled in Bachelor or higher degree programs. This proportion was unchanged from the previous academic year.



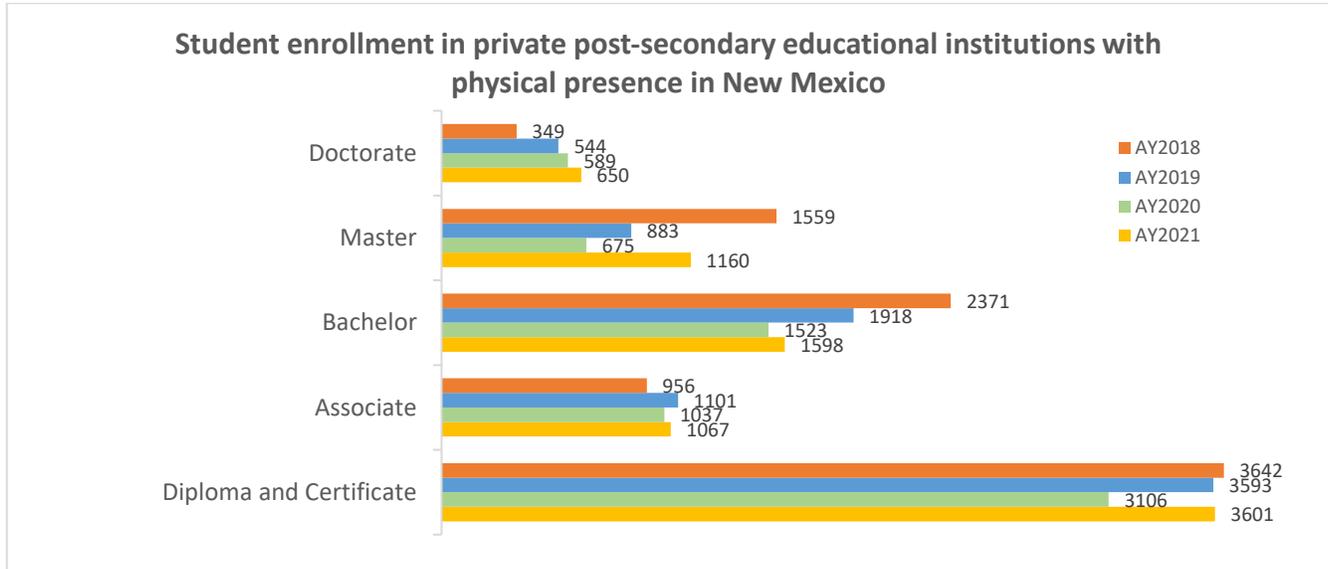
Student Enrollment Counts in four year and higher degree Programs

Students attending none NC-SARA approved out-of-State distance education institutions are twice as likely to enroll in Bachelor or higher degree programs than students attending on-ground in-State private educational institutions. Although there is evidence that online Bachelor and higher degree programs are more expensive than in-State offered Bachelor and higher degree programs, the trend might continue as certain four-year and higher degree programs are unavailable at in-State private post-secondary educational institutions.

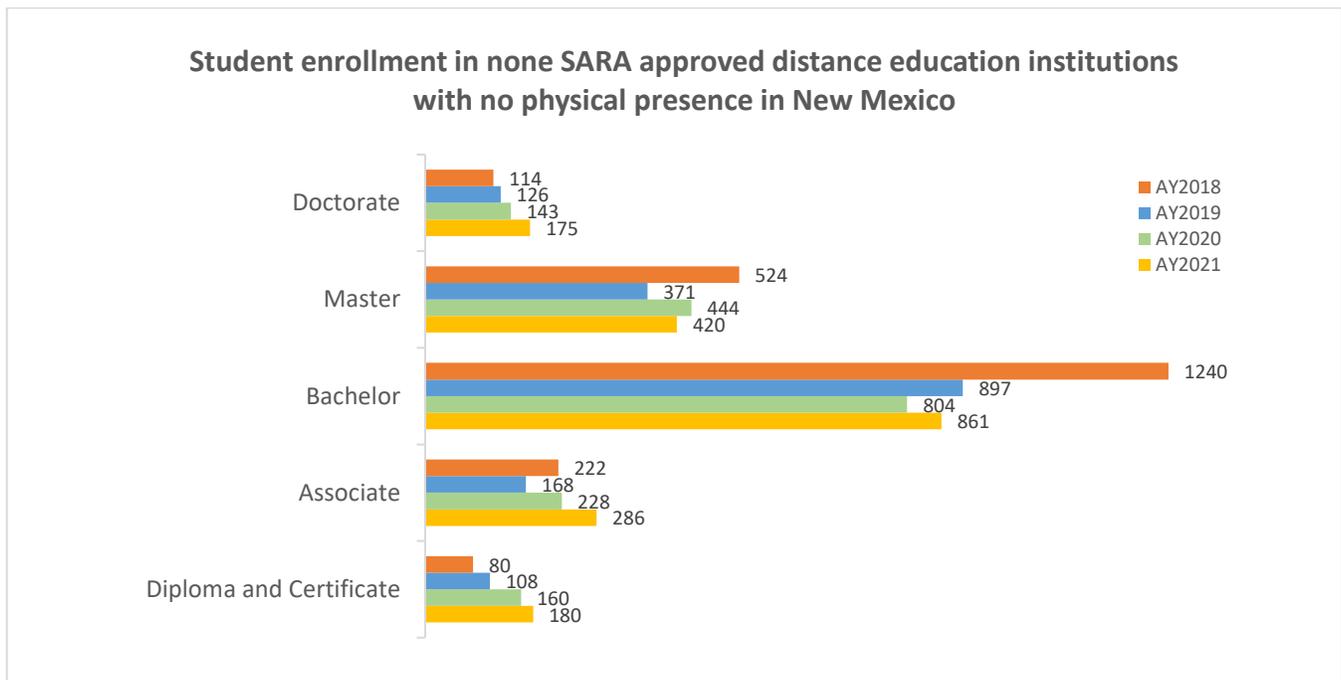


Student Enrollment Counts by program level and institution type

About 45% of all students enrolling in in-State post-secondary educational institutions enrolled in diploma and/or certificate programs in AY2021, revealing a constant trend over the last four academic years. The largest annual enrollment increases have been for Master degree and Certificate programs. All program enrollment counts in in-State private institutions showed an increase over the previous academic year.

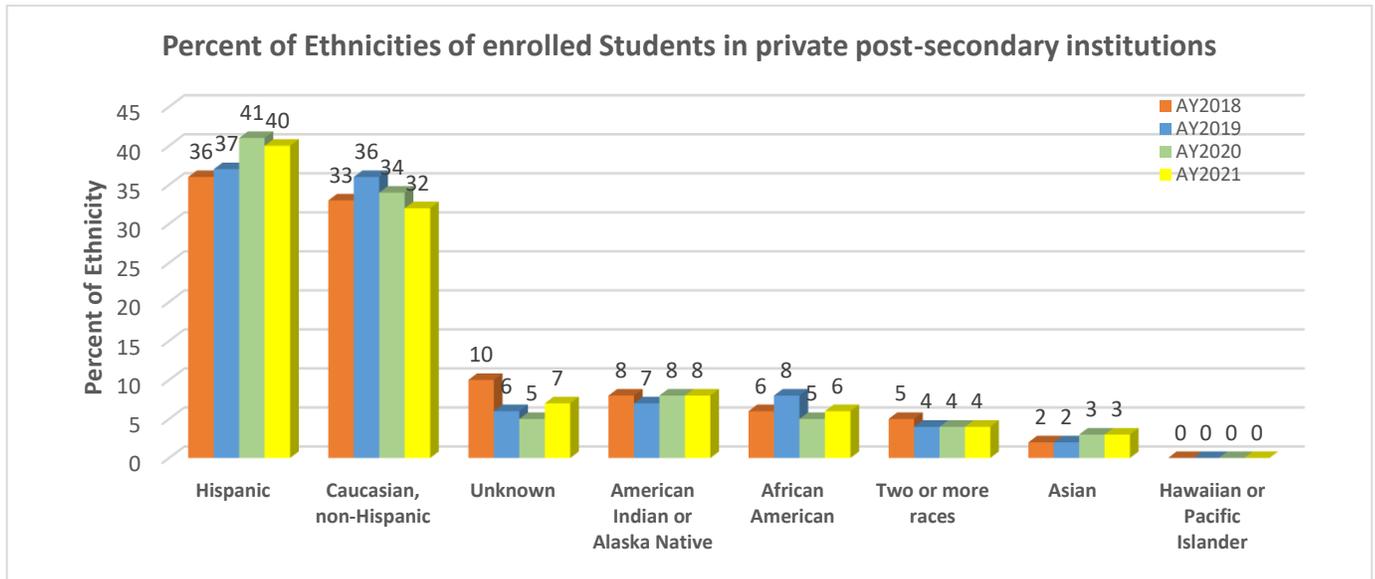


Of the approximate one fifth of New Mexico students that enrolled in none NC-Sara approved out-of-State post-secondary educational institutions in AY2021, an impressive 76% enroll in Bachelor or higher degree programs. The only enrollment counts that are steadily increasing over the last four years are enrollments in Doctorate programs and enrollments in diploma and certificate programs.



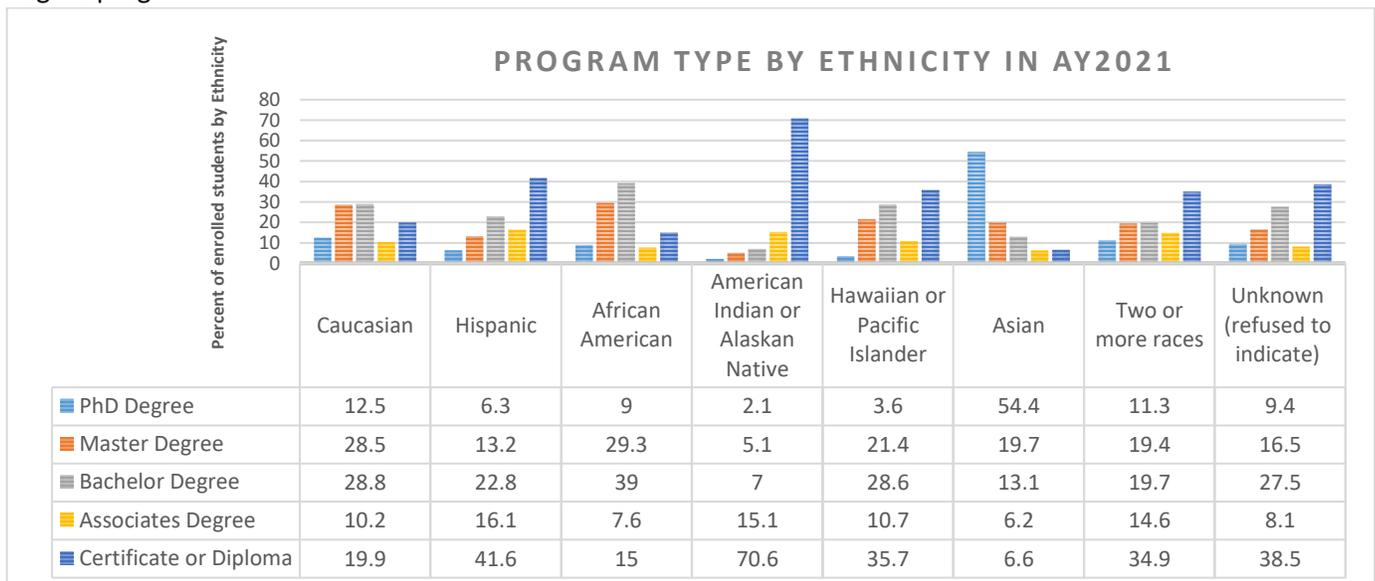
Ethnic Composition of Student Body

The graph below depicts the ethnic composition of the New Mexico private post-secondary student body over a four-year period. The percentages follow roughly statewide percentages of New Mexico residents except for African Americans showing an average of 6% student enrollment, representing three times the statewide percentage of 2% of African American residents in New Mexico.



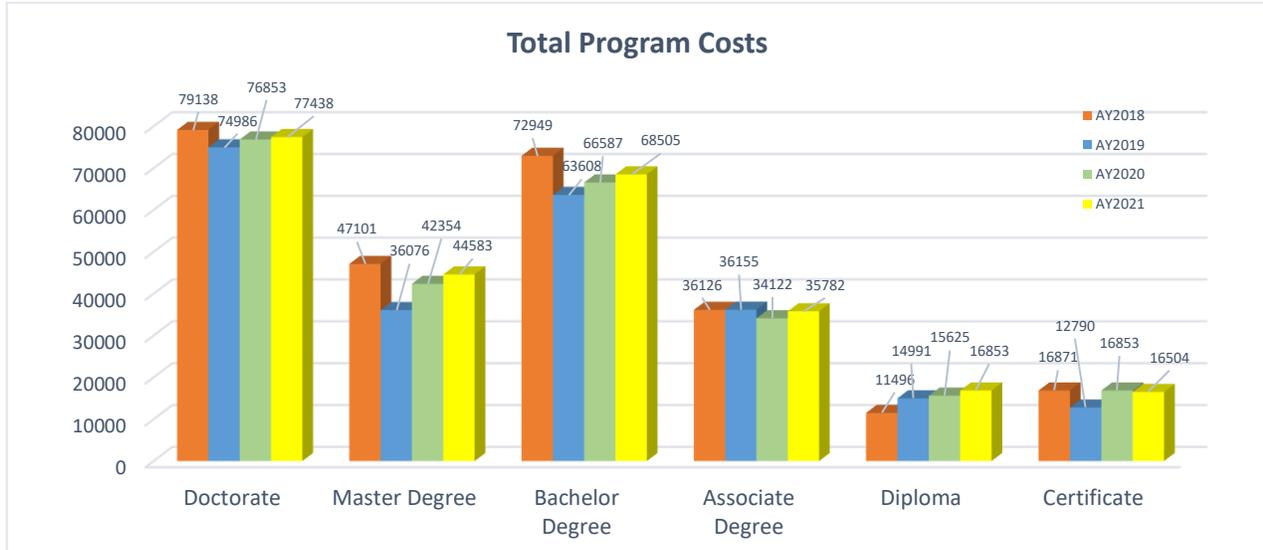
Program Type by Students Ethnicity

Slicing the enrollment percentages by program types and ethnicities, we can depict some interesting information. For example, about 86% of American Indian or Alaskan Native students enroll in Certificate (Diploma) or Associate Degree programs whereas 87% of all Asian students enroll in Bachelor or higher degree programs of which two thirds are enroll in PhD programs. African American and Caucasian students are also more likely to enroll in higher degree programs.



Average Total Program Costs

The chart below shows the average total program cost by New Mexico State Authorized private post-secondary institutions. The cost of a Bachelor Degree obtained from a New Mexico State authorized private post-secondary institution was \$68,505 in AY2021.



Schools that obtained first-time State authorization in New Mexico in AY2021

The Division issued first-time State authorization certificates to the following listed institutions. A comprehensive list of all current State authorized institutions is available on the Departments website at:

<https://hed.state.nm.us/resources-for-schools/private-post-secondary-schools/private-post-secondary-school-directory>

- Los Angeles Pacific University
- Miami International University of Art & Design
- Pepperdine University
- The University of Arizona Global Campus (formerly known as Ashford University)
- The University of San Diego
- William Jessup University

Schools that closed or postponed educational activities in AY2021

The Division works closely with schools as they close their doors to ensure there is a long-term plan in place for maintenance and access of records and to ensure the enrollment agreements are fulfilled. Of all private New Mexico State authorized post-secondary educational institutions, there were no school closure announced during the AY2021.

A comprehensive list of all previously closed schools with information about the custodian of records can be found on the New Mexico Higher Education Department's website:

https://hed.state.nm.us/uploads/documents/NMHED_List_of_Closed_Schools_6-2021.pdf

Approved rule changes to 5.99.1 (The Interstate Distance Education Act) in AY2021

Rule Hearing on August 18th 2020

Summary of proposed changes:

The amendment to Section 5.99.1.7 NMAC add the definitions “State portal agent”. Subsequent definitions in the section are renumbered to accommodate for the proposed definition.

The amendment to Section 5.99.1.10 NMAC adds criteria for exemption from obtaining distance education authorization for chartered, nonprofit religious institutions.

The amendment to Section 5.99.1.12 NMAC adds a minimum surety bond amount for private post-secondary educational institutions and the requirement that for profit institutions with student gross tuition revenues of \$100,000 or more submit a letter of good standing from the Office of the Secretary of State of New Mexico and proof of registration with the New Mexico Taxation and Revenue Department.

The amendment to Section 5.99.1.16 NMAC consists of non-substantive formatting corrections to conform with current legislative styles.

The amendment to Section 5.99.1.18 NMAC proposes to rename the section to accommodate for the addition of an appeal process. Pursuant to Section 2.1 of the NC-SARA Manual the amendment to 5.99.1.19 NMAC develops and implements a means to hear and internally resolve appeals from institutions that have been denied initial participation or renewal of participation in NC-SARA.

Approved rule changes to 5.100.6 (Registration under the Post-Secondary Educational Institution Act) in AY2021

Rule Hearing on August 18th 2020

Summary of proposed changes:

The amendments to Section 5.100.6.7 NMAC add the definitions “Career School”, “Enrollment agreement”, “Private post-secondary educational institution” and “Prospective student”. Other definitions in the section are renumbered to accommodate for the proposed definitions. The definition “Post-secondary educational institution” or “post-secondary institution” is modified to clarify operation is from a physical site in New Mexico, through distance education, correspondence or in person.

The amendment to Section 5.100.6.13 NMAC removes the Subsection B “Enrollment agreement” as the provisions are included in Section 5.100.6.11 NMAC. The Subsection is replaced with “Information provided to students” which lists information that must be provided prior to the signing of an enrollment.

The amendment to 5.100.6.20 NMAC adds reporting conditions and lists specific items the institution must report on an annual basis.

Approved rule changes to 5.100.7 (Licensure under the Post-Secondary Educational Institution Act) in AY2021

Rule Hearing on August 18th 2020

Summary of proposed changes:

The amendments to Section 5.100.7.7 NMAC add the definitions “Private post-secondary educational institution” and “Prospective student”. Other definitions in the section are renumbered to accommodate for the proposed definitions. The definition “Post-secondary educational institution” or “post-secondary institution” is modified to clarify operation is from a physical site in New Mexico, through distance education, correspondence or in person.

The amendments to Section 5.100.7.9 NMAC update requirements relating to provisional licensure status of a degree granting institution seeking accreditation status. The requirement that an institution must reapply for a provisional license for a minimum of two consecutive years is removed.

The amendment to 5.100.7.10 NMAC lists additional information which must be provided to students prior to the signing of an enrollment agreement and requires that the institution maintain record they provided the information. Paragraphs within the Subsection are renumbered to accommodate for the proposed provisions and a non-substantive formatting correction is made to conform to current legislative styles at the direction of the Commission of Public Records. The time frame for degree-granting institutions to obtain accreditation with an accrediting agency recognized is expanded.

The amendment to 5.100.7.11 NMAC also lowers the minimum number of annual committee review meetings.

The amendment to 5.100.7.14 NMAC adds reporting conditions and lists specific items the institution must report on an annual basis. In addition, the amendment adds a provision that the institution must maintain records of their efforts to provide the information to prospective student for at least five years after the student enrolls at the institution.