# New Mexico Higher Education Department Capital Outlay Summer Hearings July 26, 2022



## Eastern New Mexico University Ruidoso Branch Community College

## Eastern New Mexico University Ruidoso Branch Community Campus



ENMU-Ruidoso celebrated its thirtieth anniversary in 2021.

### **Campus History**

As early as the 1940s, college classes were held in Ruidoso. State and private institutions from across the country looked to the area to establish campuses here. A county-wide survey, conducted in 1983 by Eastern New Mexico University, confirmed that the residents wanted a local college that would offer both academic classes and vocational training. By 1989, several local organizations including the Ruidoso Board of Education, Ruidoso Rotary Club and local ENMU alumni, secured a commitment from ENMU to establish an off-campus center in Ruidoso. By 1991, ENMU-Ruidoso was a reality. Initial funding was secured through the legislature with assistance from State Representative John Underwood. Community efforts culminated in a mill levy passing in a three-to-one favorable vote. The growing impetus for a new college resulted in another vote four years later with a 9-to-1 voter approval to increase the mill levy from 1 to 2 mills.

Dr. Jim Miller Jr. was hired to tackle the unique challenges of starting a college from scratch in a rural community dominated by out-of-state and tourist discretionary income and defined through its unique geography and cultural diversity. To get started, Dr. Miller rented an existing building that now houses Action Ski on Sudderth Drive. Two

hundred eighty-three students registered for the first semester, and classes were held at night at various locations including Ruidoso High School and the Coronado Center.

In 1994, the Dale Walthall family offered to donate their former True-Value hardware store at 709 Mechem Drive, and with financial help from ENMU, ENMU-Ruidoso moved to its current location. After a year's worth of renovation, the campus consisted of administrative offices, a library, a reception area, computer lab, one classroom and a conference room. The price tag for the land and building transfer totaled \$28,000 of taxpayer money that was quickly repaid by ENMU. The ENMU-Ruidoso main campus underwent several changes over the years. A set of classrooms were set aside for ITV classes, allowing students to obtain upper division and advanced degrees from ENMU via television. The computer lab was expanded and additional computers were donated to Mescalero and senior citizen centers throughout the county for use by ENMU-Ruidoso college students.

In addition, classes continued in businesses after hours in Capitan, Carrizozo, Corona and Mescalero. An adult literacy program was inherited from the Altrusa Club of Ruidoso in 1997. A GED was set up a year later. Because of the difficulty of the tests and the fact that so many candidates have been out of school for extended periods of time, ENMU-Ruidoso required classes and preliminary tests through Adult Education before anyone could sit for the GED. As a result, Ruidoso has one of the highest passing rates in the state. Over half of area GED graduates go on to college.

In 2005, ENMU-Ruidoso was legislatively approved as a Branch Campus of ENMU-Portales. Projected increases in the number of students and plans for new programs necessitated the addition of classrooms, offices for faculty, lab and library space, a culinary kitchen and construction trades shop. These improvements were made possible through capital funding.

Among the innovations in curriculum was the introduction of online classes. Students from not only rural Lincoln County but from across the world attend classes at ENMU-Ruidoso online. Additional certificate and degree programs were launched in fields including construction trades, hospitality and tourism and culinary arts and natural resources. The result of these changes translated into an increase in enrollment from 600 to over 1,000 students.

The first local Community College Board, made up of local residents, was inducted in 2006. As elected officials, the board was an important component in determining the college's future. Also in 2006, the first local graduate commencement was held, and the success of ENMU-Ruidoso's graduates was shared with the community.

Since its inception, ENMU-Ruidoso has aggressively provided post-secondary preparation and credit and life-long learning opportunities for the community it serves. It continues to partner with employers, area high school districts, and state and federal workforce development departments in order to support meaningful employment, educational quality and access, citizenship and economic development.



# Mission

## The overarching mission of ENMU-Ruidoso is to enhance the lives of our students and the communities we serve, now and into the future.

Eastern New Mexico University-Ruidoso Branch Community College combines a traditional learning environment with twenty-first century instructional technology to provide an enhanced educational experience. ENMU-Ruidoso emphasizes liberal education, freedom of inquiry, cultural diversity and whole student life. Scholarships, cultural enrichment, excellent teaching and enriched learning define the college community's relationship and contributions.

The mission of ENMU-Ruidoso Branch Community College includes seven purposes:

- To offer general academic studies for students wishing to transfer to a University
- To offer career and technical education programs leading to gainful employment for students in their chosen field
- To offer a dual credit enrollment Early College Program for qualified high school students
- To offer workforce education and training services and provide institutional leadership in the economic development of the region
- To offer programs of instruction leading to Associate degrees and Certificates of Completion
- To offer lifelong learning opportunities for all citizens through continuing education and community service programs
- To offer adult education for those wishing to achieve literacy skills, completion of a high school equivalency diploma and English proficiency

### **ENMU-Ruidoso Focus**

- Prepare students for meaningful careers and advanced study
- Impart citizenship and leadership for the betterment of the community
- Support and expand the role of higher education and excellent teaching
- Empower citizens to respond to a rapidly changing world
- Contribute to the economic viability and well-being of our community

709 Mechem Dr. Ruidoso, NM 88345 575.257.3006 ruidoso.enmu.edu

### ENMU-Ruidoso, 709 Mechem Drive, Ruidoso, NM 88345

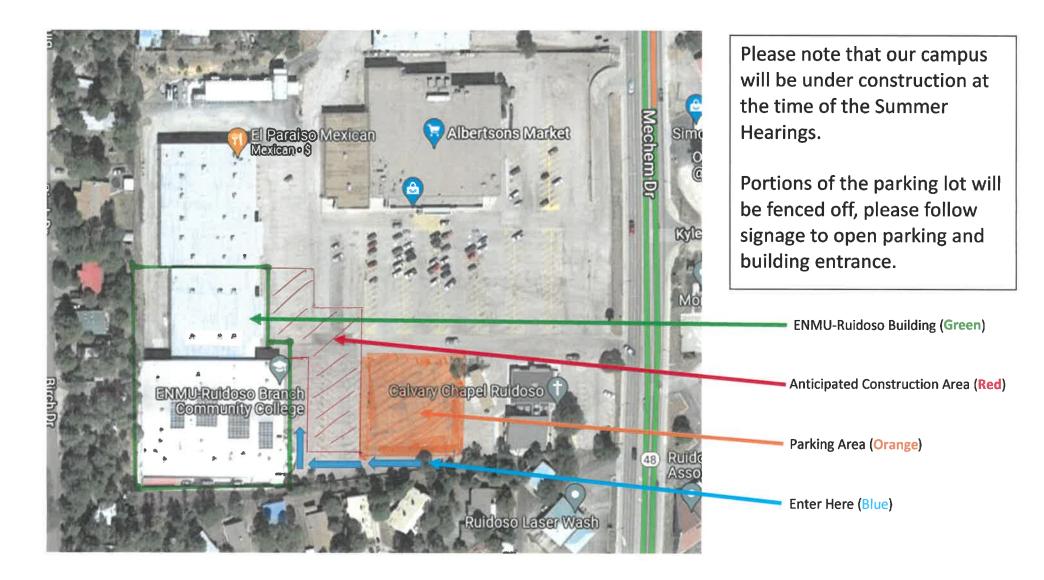
Area Hotels (listed alphabetically)	Area	Address	Phone
Best Western Plus Ruidoso Inn	US-70	97 Camelot Dr., Ruidoso	575-257-3600
Comfort Inn & Suites Midtown	Midtown	2709 Sudderth Dr., Ruidoso	575-315-7012
Days Inn by Wyndham Ruidoso Downs	US-70	26150 US-70, Ruidoso Downs	575-305-3563
Hampton Inn & Suites Ruidoso Downs	US-70	26141 US-70, Ruidoso Downs	575-378-1199
Hotel Ruidoso	Midtown	110 Chase St., Ruidoso	575-257-2007
Inn of the Mountain Gods	Mescalero	287 Carrizo Canyon Rd., Mescalero	575-464-7059
LaQuinta Inn & Suites	US-70	26147 US-70, Ruidoso Downs	575-378-3514
MCM Elegante Lodge & Resort	North of campus	107 Sierra Blanca Dr., Ruidoso	575-258-5500
Motel 6 Ruidoso	US-70	412 US-70, Ruidoso	575-630-1166
Ruidoso Mountain Inn	US-70	400 US-70, Ruidoso	575-257-3736
Travelodge by Wyndham Ruidoso	US-70	159 US-70, Ruidoso	575-224-2999

### ENMU-Ruidoso, 709 Mechem Drive, Ruidoso, NM 88345

Nearby Restaurants (listed alphabetically)	Address	Phone	Typical hours (call to confirm)
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Anaheim Jacks	1097 Mechem Dr.	575-808-8340	Sun-Sat 11am-9pm (Fri/Sat until 11pm)
Café Rio Pizza	2547 Sudderth Dr.	575-257-7746	Sun-Sat 11:30am-8pm
Casa Blanca	501 Mechem Dr.	575-257-2495	Wed-Sun 11am-8pm
Chihuahua Restaurant	2919 Sudderth Dr.	575-257-8094	Sun-Sat 8am-5pm
Comal Mexican Restaurant	2117 Sudderth Dr.	575-258-1397	Wed-Mon 11am-3pm
Cornerstone Bakery & Café	1712 Sudderth Dr.	575-257-1842	Fri-Tues 7am-2pm and 5pm-9pm
El Camino Nuevo	1025 Mechem Dr.	575-258-4312	Thus-Mon 11am-9pm
El Paraiso Mexican Restaurant	721 Mechem Dr.	575-257-0279	Mon-Sat 7am-3pm
Farley's Food & Fun Pub	1200 Mechem	575-258-5676	Wed-Sun noon-9pm (Fri/Sat until 10pm)
Garcia's Cafe	1101 Sudderth Dr.	575-257-0899	Sun-Sat 7am-9pm
Grill Caliente	2800 Sudderth Dr.	575-630-0224	Tues-Sun 11am-8:30pm
Hall of Flame Burgers	2500 Sudderth Dr.	575-257-9987	Mon-Sat 11am-6pm
Hidden Tap Brew Pub	2408 Sudderth Dr.	575-257-0497	Mon-Thus 1pm-9pm, Fri-Sun 11am-9pm
K-Bob's	157 US-70	575-378-0025	Sun-Sat 11am-9pm (Fri/Sat until 10pm)
Lincoln County Grill	2717 Sudderth Dr.	575-257-7669	Sun-Sat 7am-5pm
Log Cabin Restaurant	1074 Mechem Dr.	575-258-5029	Thus-Tues 7am-2pm
Michael J's Italian American Restaurant	601 Mechem Dr.	575-257-9559	Tues-Sun 5pm-9pm
Pena's Place	2963 Sudderth Dr.	575-257-4135	Thus-Mon 7am-2pm
Pizza Hut	725 Sudderth Dr.	575-257-5161	Sun-Sat 10:30am-11pm (Fri/Sat until 12am)
Quarters Night Club & Grill	2535 Sudderth Dr.	575-257-9535	Sun-Sat 10am-2am
Rio Grande Grill and Tap Room	441 Mechem Dr.	575-808-8456	Thus-Mon 11am-9pm
Sacred Grounds Coffee & Tea House	2704 Sudderth Dr.	575-257-2273	Thus-Sun 9am-7pm (Fri/Sat until 9pm)
Schlotzsky's	2812 Sudderth Dr.	575-257-7811	Sun-Sat 11am-4:30pm (Fri-Mon until 7:30pm)
Starbucks Coffee	2722 Sudderth Dr.	575-630-0096	Sun-Sat 5:30am-5pm
Subway	1129 Mechem Dr.	575-258-1394	Sun-Sat 9am-8pm
Texas Club	212 Metz Dr.	575-258-3325	Thus-Mon 5pm-8pm
The Great Wall of China	2913 Sudderth Dr.	575-257-2522	Tues-Sun 3pm-8:30pm
The Ranchers Steak & Seafood	2823 Sudderth Dr.	575-257-7540	Tues-Sun 11am-8:30pm
The Village Buttery	2107 Sudderth Dr.	575-257-9251	Mon-Sat 10:30am-2:30pm
Tina's Café	2825 Sudderth Dr.	575-257-8930	Tues-Sun 8am-2pm (Fri/Sat also 4-8pm)
Zocca Coffee	1129 Mechem Dr.	575-258-1445	Sun-Sat 7am-2pm

As small buisnesses, many local restaurants will sometimes close for extended periods for vacation. Call to confirm open days/hours.

### ENMU-Ruidoso Campus 709 Mechem Drive, Ruidoso, NM 88345





#### 2022 NMHED Capital Outlay Summer Hearings <u>AGENDA</u>

East Region – Tuesday, July 26, 2022		
Host Institution: Location:	Eastern New Mexico University - Ruidoso 709 Mechem Dr., Ruidoso, NM	
Presenters:		
Eastern New Mexico	) University – Ruidoso	
Eastern New Mexico	OUniversity	9:00 – 9:30
Eastern New Mexico	) University – Roswell	9:30 – 10:00
Break		
New Mexico Junior	College	
Clovis Community C	ollege	
	ity College	
	· -	
New Mexico Military	y Institute	1:00 – 1:30
	ico College	

#### South Region – Wednesday, July 27, 2022

Host Institution:New Mexico State University Dona Ana – East Mesa CampusLocation:3400 N. Sonoma Ranch Blvd., Las Cruces, NM

#### Presenters:

New Mexico State University – Dona Ana	8:30 – 9:00
New Mexico State University	9:00 – 10:00
New Mexico State University – Alamogordo	10:00 – 10:30
Break	
New Mexico State University – Grants	10:45 – 11:15
Western New Mexico University	11:15 -11:45
Lunch	11:45 – 1:00
New Mexico School for the Blind and Visually Impaired	1:00 – 1:30



Michelle Lujan Grisham, Governor Stephanie M. Rodriguez, Cabinet Secretary Patricia Trujillo, Deputy Secretary

#### Central Region – Thursday, July 28, 2022

Host Institution:	New Mexico Institute of Mining and Technology
Location:	801 Leroy Place, Socorro, NM

#### Presenters:

New Mexico Institute of Mining and Technology	8:30 – 9:30
University of New Mexico	9:30 – 10:30
Break	10:30 – 10:45
University of New Mexico – Health Sciences Center	10:45 – 11:45
Lunch	
University of New Mexico – Valencia	1:00 – 1:30
University of New Mexico – Taos	1:30 – 2:00
University of New Mexico – Los Alamos	2:00 – 2:30
University of New Mexico – Gallup	2:30 – 3:00
Central New Mexico Community College	3:00 – 3:30

#### North Region – Tuesday, August 2, 2022

Host Institution:	San Juan College
Location:	4601 College Blvd, Farmington, NM

#### Presenters:

San Juan College	8:30 – 9:00
New Mexico Highlands University	9:00 – 9:30
Northern New Mexico College	9:30 – 10:00
Break	10:00 – 10:15
Luna Community College	10:15 – 10:45
Santa Fe Community College	
New Mexico School for the Deaf	11:15 – 11:45
Lunch	



#### Tribal Colleges and Universities – Wednesday, August 3, 2022

Host Institution:	Diné College
Location:	1228 Yucca St., Shiprock, NM

#### Presenters:

Diné College	9:00 – 9:30
Southwestern Indian Polytechnic Institute	9:30 – 10:00
Institute of American Indian Arts	10:00 – 10:30
Navajo Technical University	10:30 – 11:00
Lunch	11:00 – 12:00