

# National Center for Education Statistics

## IPEDS Data Center

### Wayland Baptist University

**UnitID** 229780  
**OPEID** 00366300  
**Address** 1900 W 7th St., Plainview, TX, 79072  
**Web Address** [www.wbu.edu/](http://www.wbu.edu/)

## Institution Characteristics

### General information: Academic year 2020-21

UnitID	229780
Name	Wayland Baptist University
City	Plainview
State	TX
Web Address	<a href="http://www.wbu.edu/">www.wbu.edu/</a>
OPEID	00366300
Title IV Institution	Participates in Title IV federal financial aid programs
Control	Private not-for-profit
Level	Four or more years
Institution Category	Degree-granting, primarily baccalaureate or above
Carnegie Classification	Master's Colleges & Universities: Larger Programs
Award levels	Associate's degree Bachelor's degree Master's degree Doctor's degree - research/scholarship
Religious Affiliation	Southern Baptist
Calendar System	Semester
Reporting Method	Student charges for full academic year and fall GR/SFA/retention rate cohort
Campus Setting	Town: Remote
Distance Learning	Offers undergraduate courses and/or programs

## Admissions and Test Scores

### Number of applicants, admissions, and students enrolled: Fall 2020

	Number applied	Number admitted	Number enrolled Full-time	Part-time
Total	900	733	268	30
Men	515	422	184	11
Women	385	311	84	19

### Percentile test scores of first-time degree/certificate-seeking undergraduate students: Fall 2020

SAT	25th percentile	75th percentile
SAT Evidence-Based Reading and Writing	450	550
Math	450	540

Percent submitting SAT scores: 32%

ACT	25th percentile	75th percentile
Composite	16	23
English	14	21
Math	16	23

Percent submitting ACT scores: 39%

## Student Charges

### Cost of attendance for full-time, first-time, degree/certificate-seeking undergraduates: Academic year 2020-21

Published tuition and required fees	\$21,304
Books and supplies	\$1,000
On-campus room and board	\$8,768
On-campus other expenses	\$4,256
Off-campus (not with family) room and board	\$11,000
Off-campus (not with family) other expenses	\$4,256
Off-campus (with family) other expenses	\$4,256
<b>Total Cost</b>	
On-campus	\$35,328
Off-campus (not with family)	\$37,560
Off-campus (with family)	\$26,560

### Typical tuition and required fees for full-time students: Academic year 2020-21

Level of student	Tuition and required fees
Undergraduate	\$21,304
Graduate	\$14,710

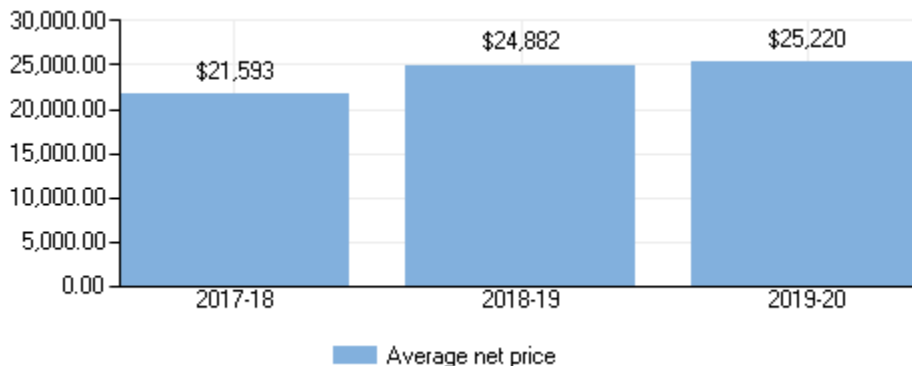
## Student Financial Aid

### Student Financial Aid, 2019-20

	Percent receiving aid	Average amount of aid received
<b>All undergraduate students</b>		
Any grant or scholarship aid	55%	\$5,883
Pell grants	38%	\$3,249
Federal student loans	50%	\$8,647
<b>Full-time, first-time, degree/certificate-seeking undergraduate students</b>		
Any student financial aid	94%	
Grants or scholarship aid	92%	\$9,944
Federal grants	68%	\$4,486
Pell grants	60%	\$4,387
Other federal grants	43%	\$996
State or local grants and scholarships	53%	\$3,576
Institutional grants and scholarships	79%	\$5,312
Student loan aid	74%	\$8,169
Federal student loans	72%	\$7,279
Other student loans	7%	\$11,492

## Net Price

### Average net price of attendance for full-time, first-time, degree/certificate-seeking undergraduate students who were awarded grant or scholarship aid: 2017-18 - 2019-20

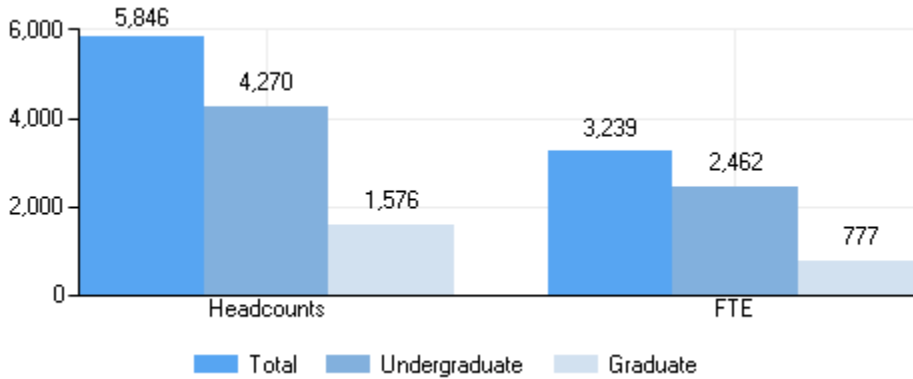


**Average net price of attendance for full-time, first-time, degree/certificate-seeking undergraduate students who were awarded Title IV aid by income: 2017-18 - 2019-20**

Income	2017-18	2018-19	2019-20
\$0 - \$30,000	\$19,310	\$22,450	\$23,334
\$30,001 - \$48,000	\$20,584	\$23,238	\$23,928
\$48,001 - \$75,000	\$22,499	\$24,799	\$26,730
\$75,001 - \$110,000	\$24,220	\$28,442	\$26,811
\$110,001 and more	\$26,329	\$30,111	\$27,697

**Enrollment**

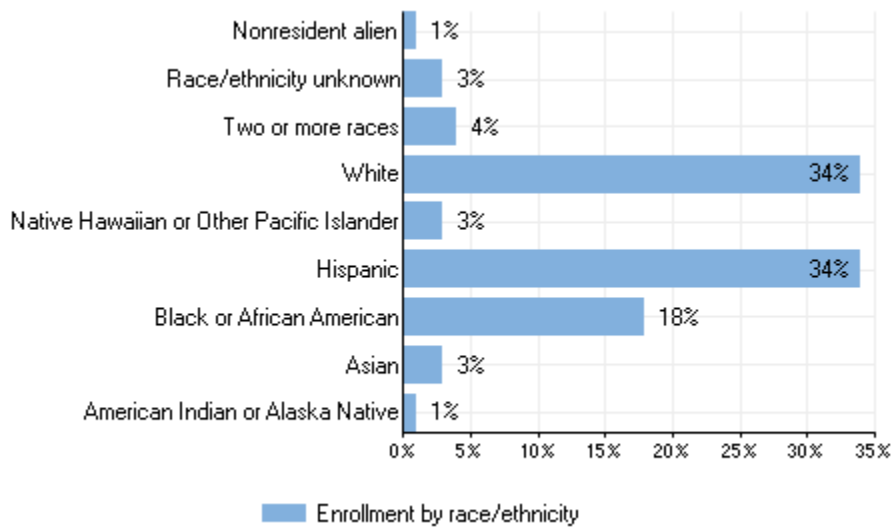
**Unduplicated 12-month headcount and total FTE, by student level: 2019-20**



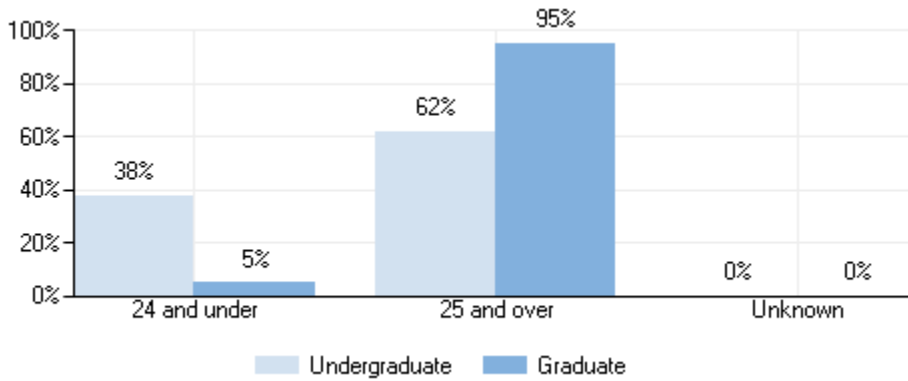
**Enrollment by gender, student level, and full- and part-time status: Fall 2020**

	Total	Men	Women
All students	4,062	1,909	2,153
Undergraduate	3,015	1,433	1,582
Degree/certificate seeking	2,803	1,344	1,459
First-time	298	195	103
Transfer-ins	294	142	152
Continuing	2,211	1,007	1,204
Nondegree/certificate seeking	212	89	123
Graduate	1,047	476	571
Full-time students	2,040	1,004	1,036
Undergraduate	1,590	799	791
Degree/certificate seeking	1,589	799	790
First-time	268	184	84
Transfer-ins	139	69	70
Continuing	1,182	546	636
Nondegree/certificate seeking	1	0	1
Graduate	450	205	245
Part-time students	2,022	905	1,117
Undergraduate	1,425	634	791
Degree/certificate seeking	1,214	545	669
First-time	30	11	19
Transfer-ins	155	73	82
Continuing	1,029	461	568
Nondegree/certificate seeking	211	89	122
Graduate	597	271	326

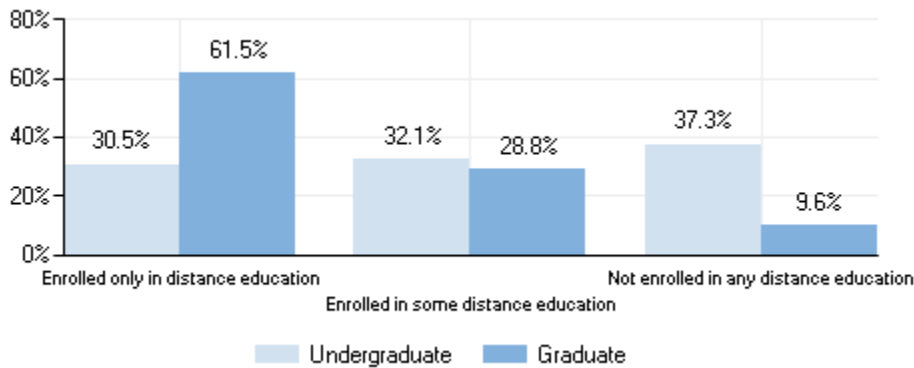
### Percent of all students enrolled, by race/ethnicity: Fall 2020



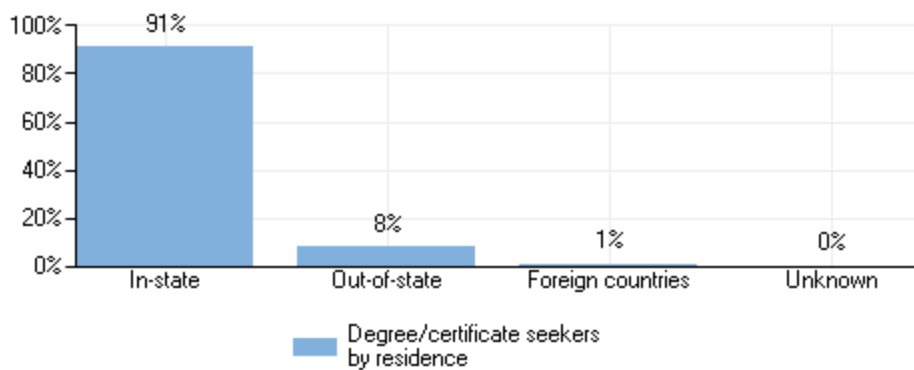
### Percent of all students enrolled, by age: Fall 2020



### Enrollment by distance education: Fall 2020



### Residence of first-time degree/certificate-seeking undergraduates: Fall 2020



## Completions

### Number of degrees and certificates awarded, by level and race/ethnicity and gender: July 1, 2019 - June 30, 2020

<b>Total</b> Race/ethnicity and Gender	Certificates Below Bachelor's	Certificates Above Bachelor's	Associate's	Bachelor's	Master's	Doctor's research/scholarship	Doctor's professional practice	Doctor's other
Grand total	0	0	164	851	401	7	0	0
American Indian or Alaska Native	0	0	2	7	3	1	0	0
Asian	0	0	5	16	7	1	0	0
Black or African American	0	0	31	125	83	0	0	0
Hispanic or Latino	0	0	47	278	110	0	0	0
Native Hawaiian or Other Pacific Islander	0	0	7	12	5	0	0	0
White	0	0	59	337	158	3	0	0
Two or more races	0	0	9	40	21	2	0	0
Race/ethnicity unknown	0	0	4	26	10	0	0	0
Nonresident alien	0	0	0	10	4	0	0	0
<b>Men</b> Race/ethnicity and Gender	Certificates Below Bachelor's	Certificates Above Bachelor's	Associate's	Bachelor's	Master's	Doctor's research/scholarship	Doctor's professional practice	Doctor's other
Grand total	0	0	104	405	196	3	0	0
American Indian or Alaska Native	0	0	0	3	3	1	0	0
Asian	0	0	3	5	4	0	0	0
Black or African American	0	0	16	53	44	0	0	0
Hispanic or Latino	0	0	32	108	44	0	0	0
Native Hawaiian or Other Pacific Islander	0	0	3	8	2	0	0	0
White	0	0	42	184	80	1	0	0
Two or more races	0	0	6	20	12	1	0	0
Race/ethnicity unknown	0	0	2	16	5	0	0	0
Nonresident alien	0	0	0	8	2	0	0	0
<b>Women</b> Race/ethnicity and Gender	Certificates Below Bachelor's	Certificates Above Bachelor's	Associate's	Bachelor's	Master's	Doctor's research/scholarship	Doctor's professional practice	Doctor's other
Grand total	0	0	60	446	205	4	0	0
American Indian or Alaska Native	0	0	2	4	0	0	0	0
Asian	0	0	2	11	3	1	0	0
Black or African American	0	0	15	72	39	0	0	0
Hispanic or Latino	0	0	15	170	66	0	0	0
Native Hawaiian or Other Pacific Islander	0	0	4	4	3	0	0	0
White	0	0	17	153	78	2	0	0
Two or more races	0	0	3	20	9	1	0	0
Race/ethnicity unknown	0	0	2	10	5	0	0	0

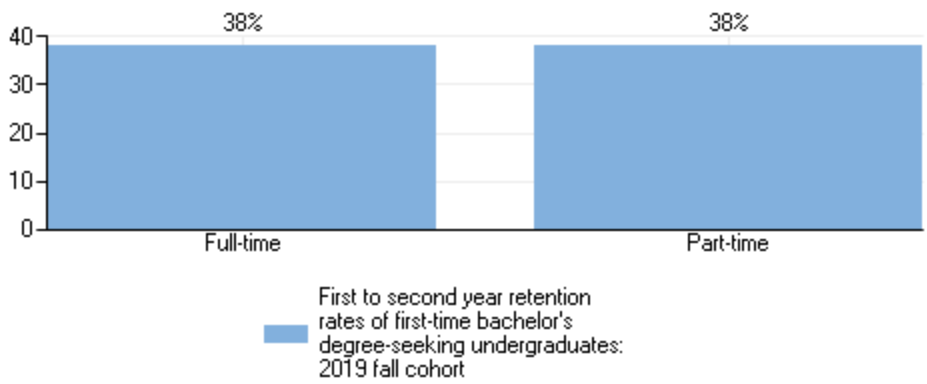
Nonresident alien	0	0	0	2	2	0	0	0
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## Number of degrees and certificates awarded, by level and program: July 1, 2019 - June 30, 2020

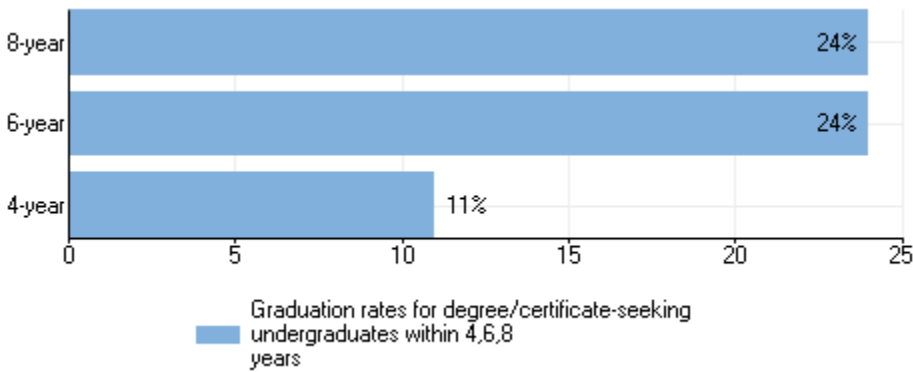
Program	Certificates Below Bachelor's	Certificates Above Bachelor's	Associate's	Bachelor's	Master's	Doctor's research/scholarship	Doctor's professional practice	Doctor's other
Grand total	-	-	164	851	401	7	-	-
Natural Resources and Conservation	-	-	-	6	-	-	-	-
Communication, Journalism, and Related Programs	-	-	-	2	-	-	-	-
Computer and Information Sciences and Support Services	-	-	-	1	-	-	-	-
Education	-	-	-	51	67	-	-	-
Foreign Languages, Literatures, and Linguistics	-	-	-	0	-	-	-	-
English Language and Literature/Letters	-	-	-	6	5	-	-	-
Liberal Arts and Sciences, General Studies and Humanities	-	-	108	204	2	-	-	-
Biological and Biomedical Sciences	-	-	-	12	-	-	-	-
Mathematics and Statistics	-	-	-	3	-	-	-	-
Parks, Recreation, Leisure, Fitness, and Kinesiology	-	-	-	10	-	-	-	-
Philosophy and Religious Studies	-	-	4	28	25	-	-	-
Theology and Religious Vocations	-	-	-	0	-	-	-	-
Physical Sciences	-	-	-	3	-	-	-	-
Psychology	-	-	-	8	38	-	-	-
Homeland Security, Law Enforcement, Firefighting and Related Protective Services	-	-	15	74	15	-	-	-
Public Administration and Social Service Professions	-	-	11	68	59	-	-	-
Social Sciences	-	-	-	3	-	-	-	-
Visual and Performing Arts	-	-	-	3	-	-	-	-
Health Professions and Related Programs	-	-	-	36	5	-	-	-
Business, Management, Marketing, and Related Support Services	-	-	26	332	176	7	-	-
History	-	-	-	1	9	-	-	-

## Retention and Graduation

First to second year retention rates of first-time bachelor's degree-seeking undergraduates: 2019 fall cohort



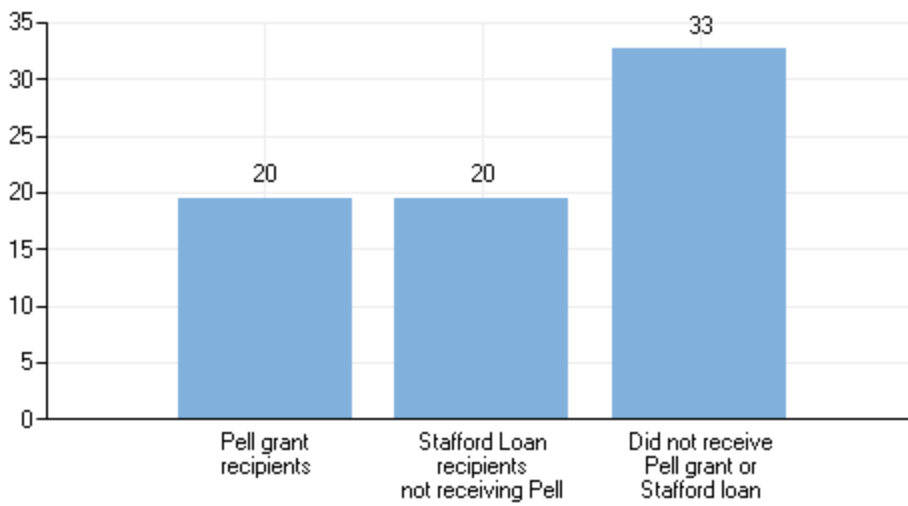
**Bachelor's degree graduation rates of full-time, first-time, bachelor's degree-seeking undergraduates within 4 years, 6 years, and 8 years: 2012 cohort**



**Graduation rates of full-time, first-time, degree/certificate-seeking undergraduates within 150% of normal time to program completion, by gender and race/ethnicity and transfer out-rate: 2014 cohort**

	Rate
<b>Overall graduation rates</b>	
Total	25%
Men	18%
Women	34%
American Indian or Alaska Native	0%
Asian	
Black or African American	7%
Hispanic or Latino	27%
Native Hawaiian or Other Pacific Islander	
White	29%
Two or more races	33%
Race/ethnicity unknown	18%
Nonresident alien	33%
<b>Transfer out-rate</b>	

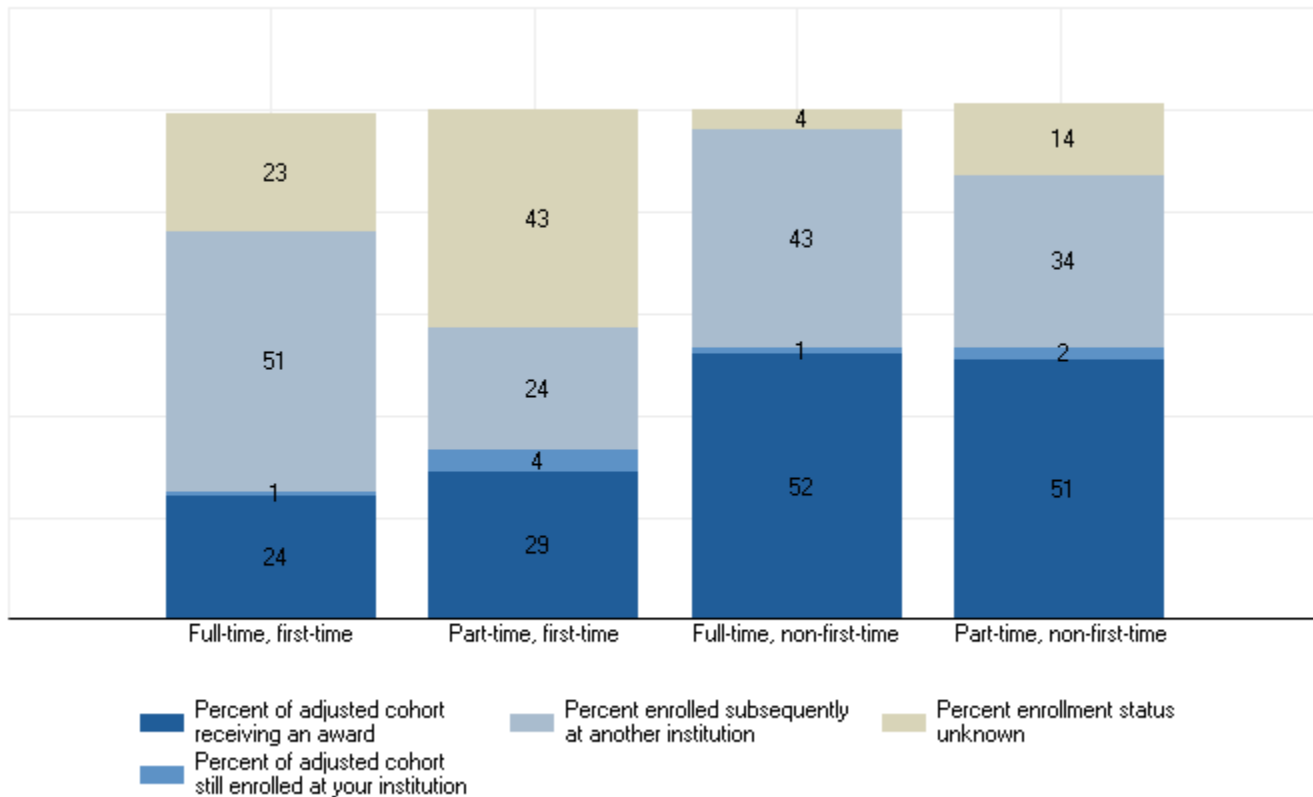
**Graduation rates of full-time, first-time, degree/certificate-seeking undergraduates within 150% of normal time to program completion, by Title IV aid status: 2014 cohort**



Graduation rates are based on the student's completion status as of August 31, 2020.

## Outcome Measures

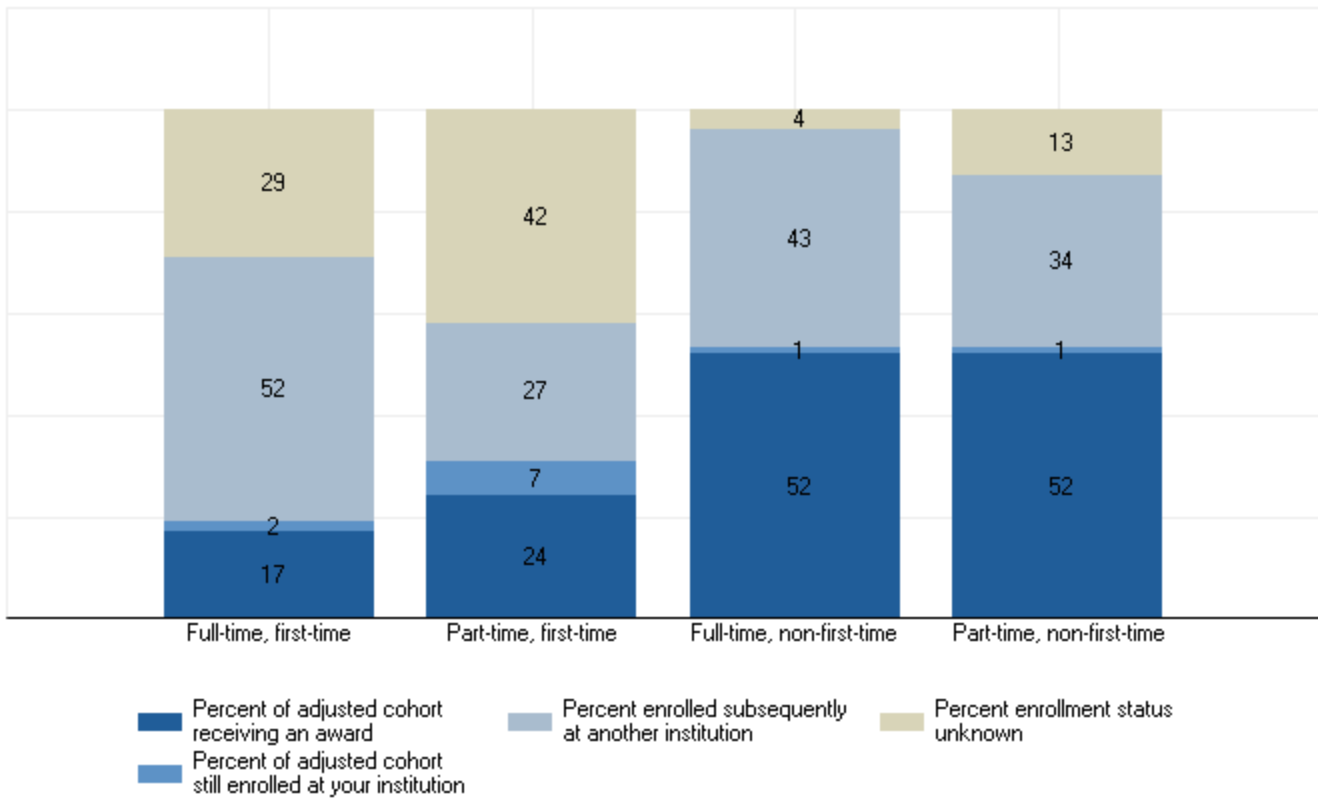
### Award and enrollment rates of degree/certificate-seeking undergraduate students who entered the institution in 2012-13, by cohort



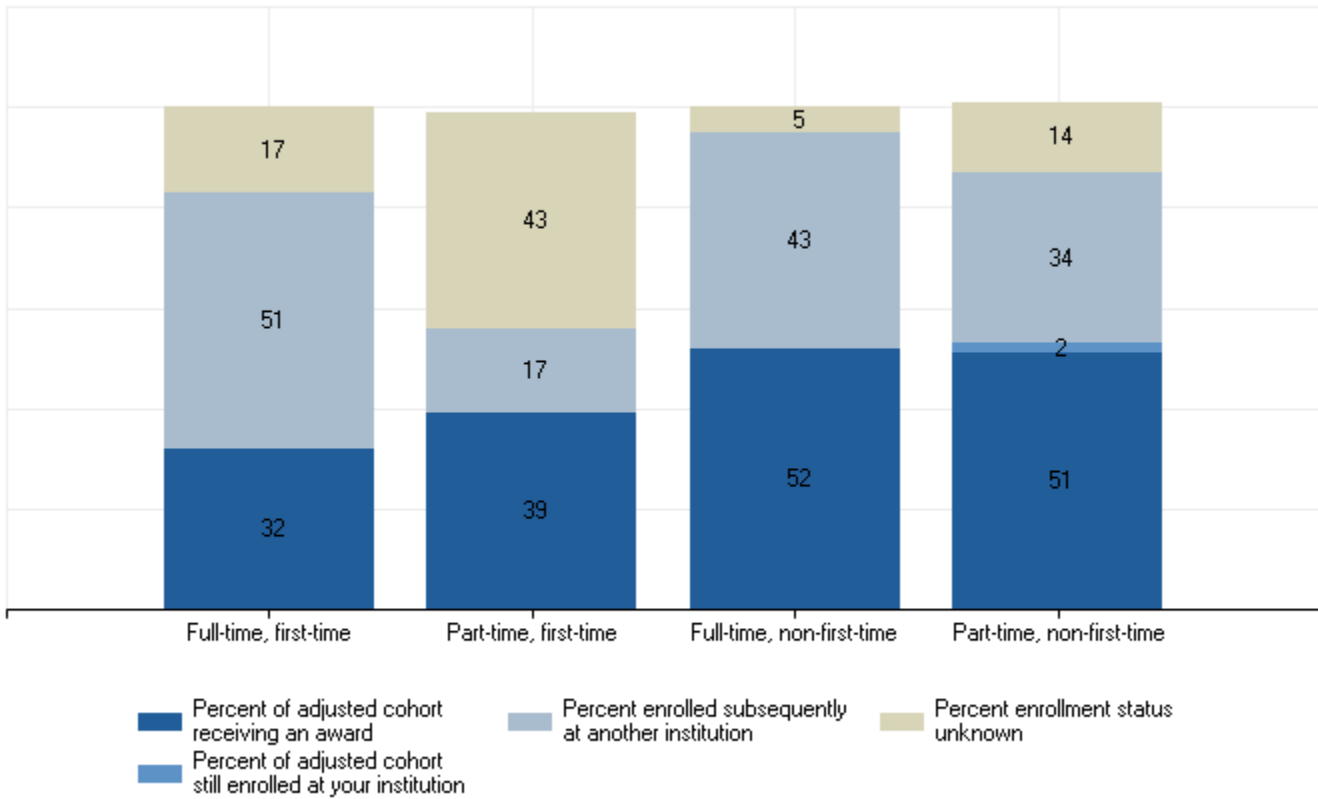
### Award and enrollment rates of degree/certificate-seeking undergraduate students who entered the institution in 2012-13, by Pell status and cohort

#### Students receiving Pell Grants





**Students not receiving Pell Grants**



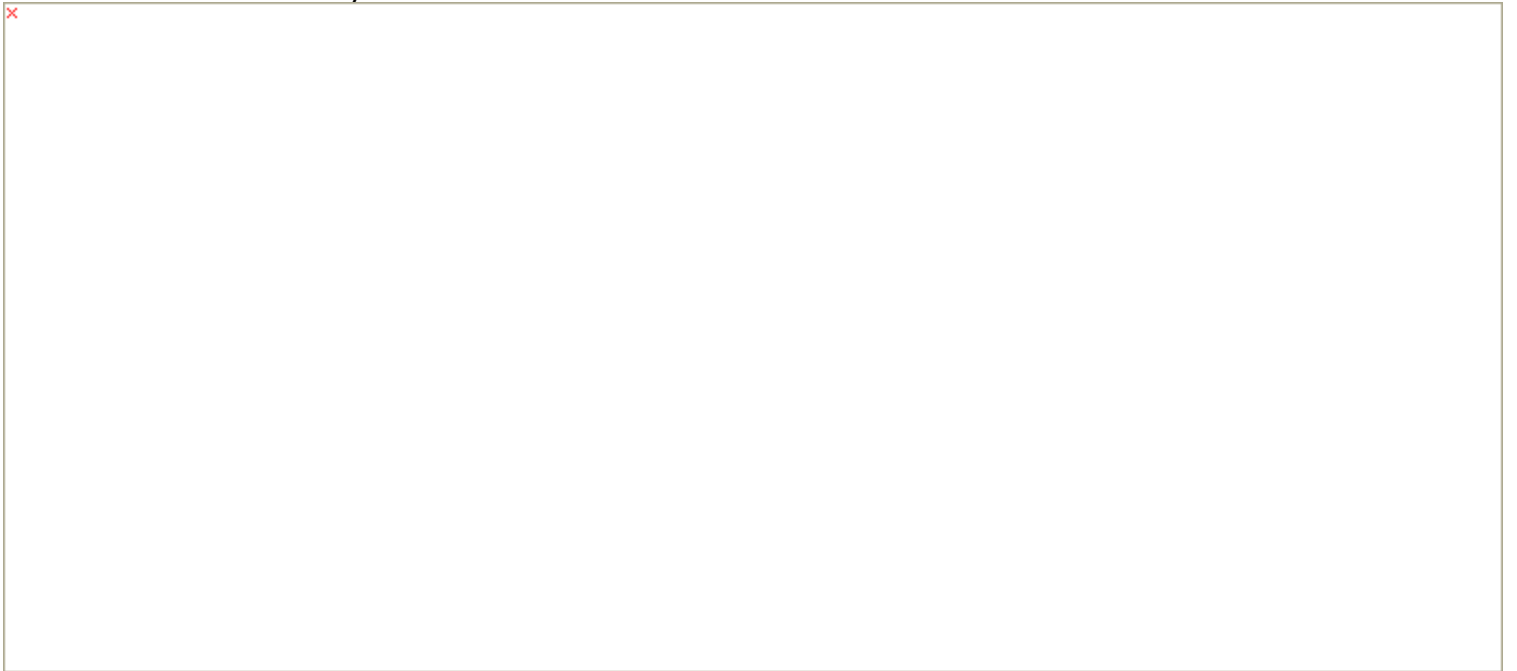
**Percent of full-time, first-time entering students receiving an award at four, six, and eight years after entry, by type of award and Pell status**

- 4 Years after entry
- 6 Years after entry
- 8 Years after entry



**Percent of part-time, first-time entering students receiving an award at four, six, and eight years after entry, by type of award and Pell status**

- 4 Years after entry
- 6 Years after entry
- 8 Years after entry



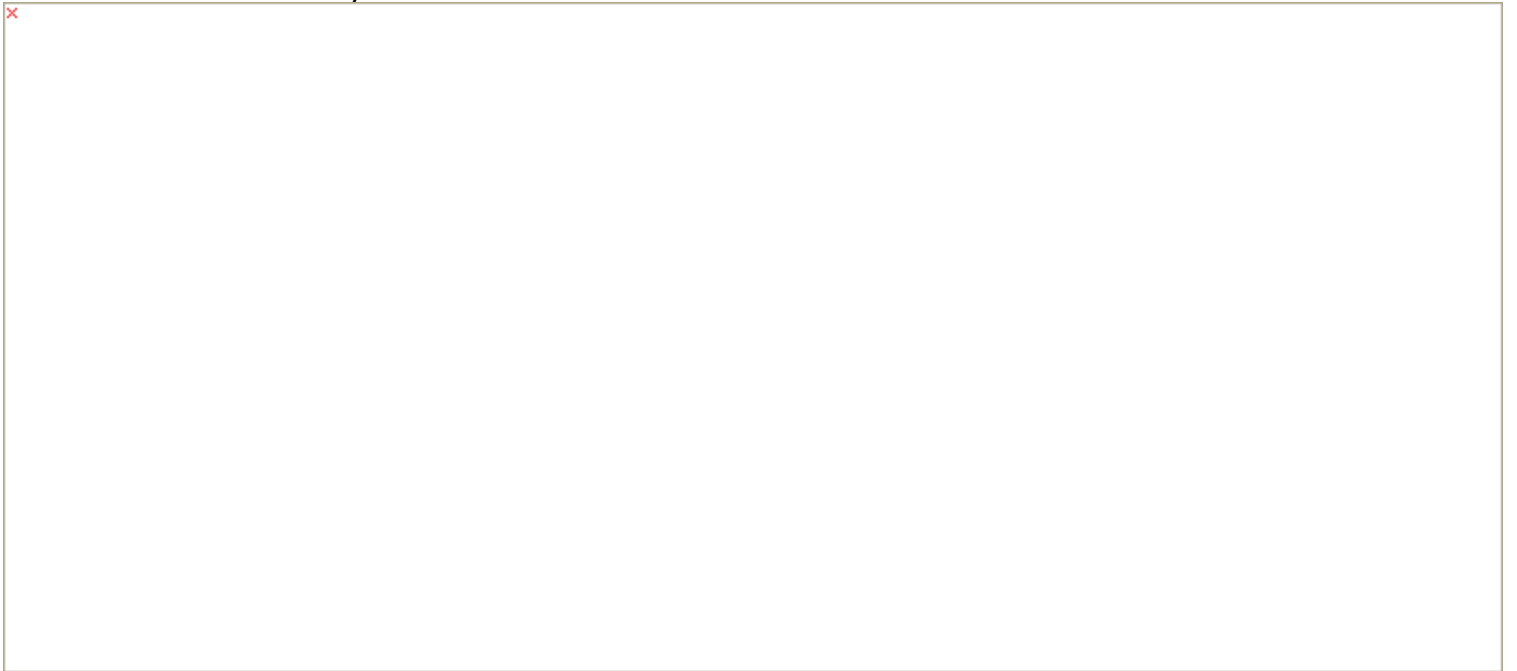
**Percent of full-time, non-first-time entering students receiving an award at four, six, and eight years after entry, by type of award and Pell status**

- 4 Years after entry
- 6 Years after entry
- 8 Years after entry



**Percent of part-time, non-first-time entering students receiving an award at four, six, and eight years after entry, by type of award and Pell status**

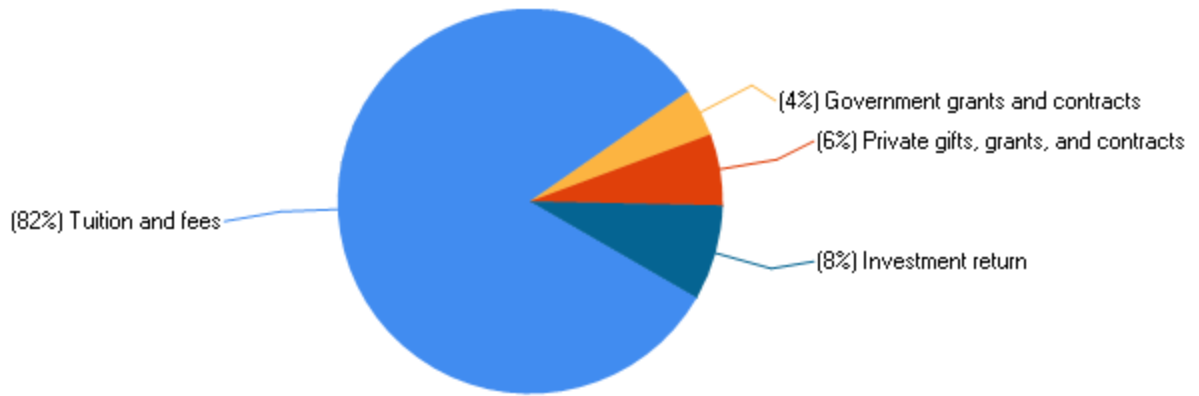
- 4 Years after entry
- 6 Years after entry
- 8 Years after entry



*Award and enrollment status are based on the student's completion status as of August 31, 2020.*

**Finance**

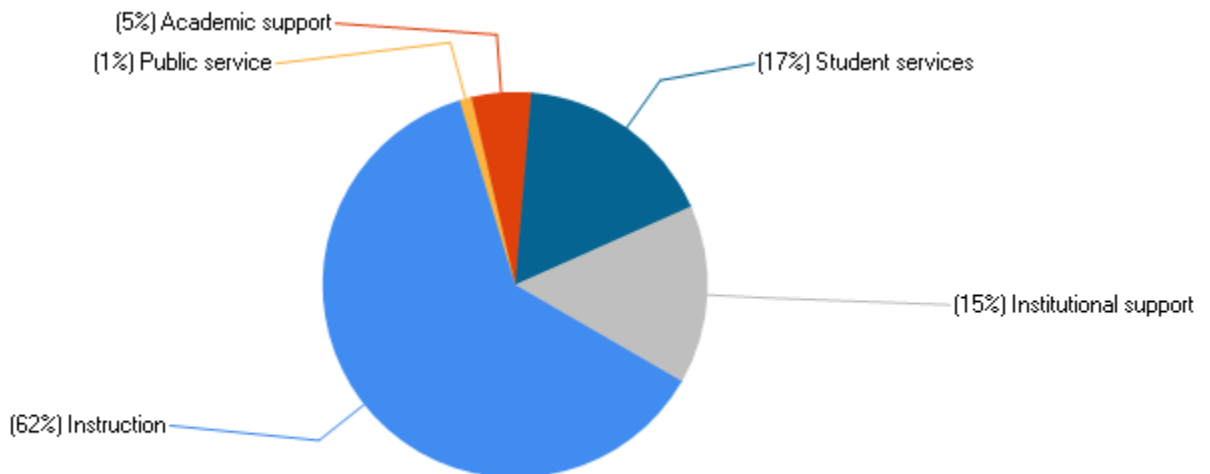
**Percent distribution of core revenues, by source: Fiscal year 2020**



### Core revenues per FTE enrollment, by source: Fiscal year 2020

Tuition and fees	\$11,369
Government grants and contracts	\$581
Private gifts, grants, and contracts	\$846
Investment return	\$1,139
Other core revenues	\$0

### Percent distribution of core expenses, by function: Fiscal year 2020



### Core expenses per FTE enrollment, by function: Fiscal year 2020

Instruction	\$10,228
Research	\$0
Public service	\$112
Academic support	\$740
Student services	\$2,780
Institutional support	\$2,514
Other core expenses	\$0

## Human Resources

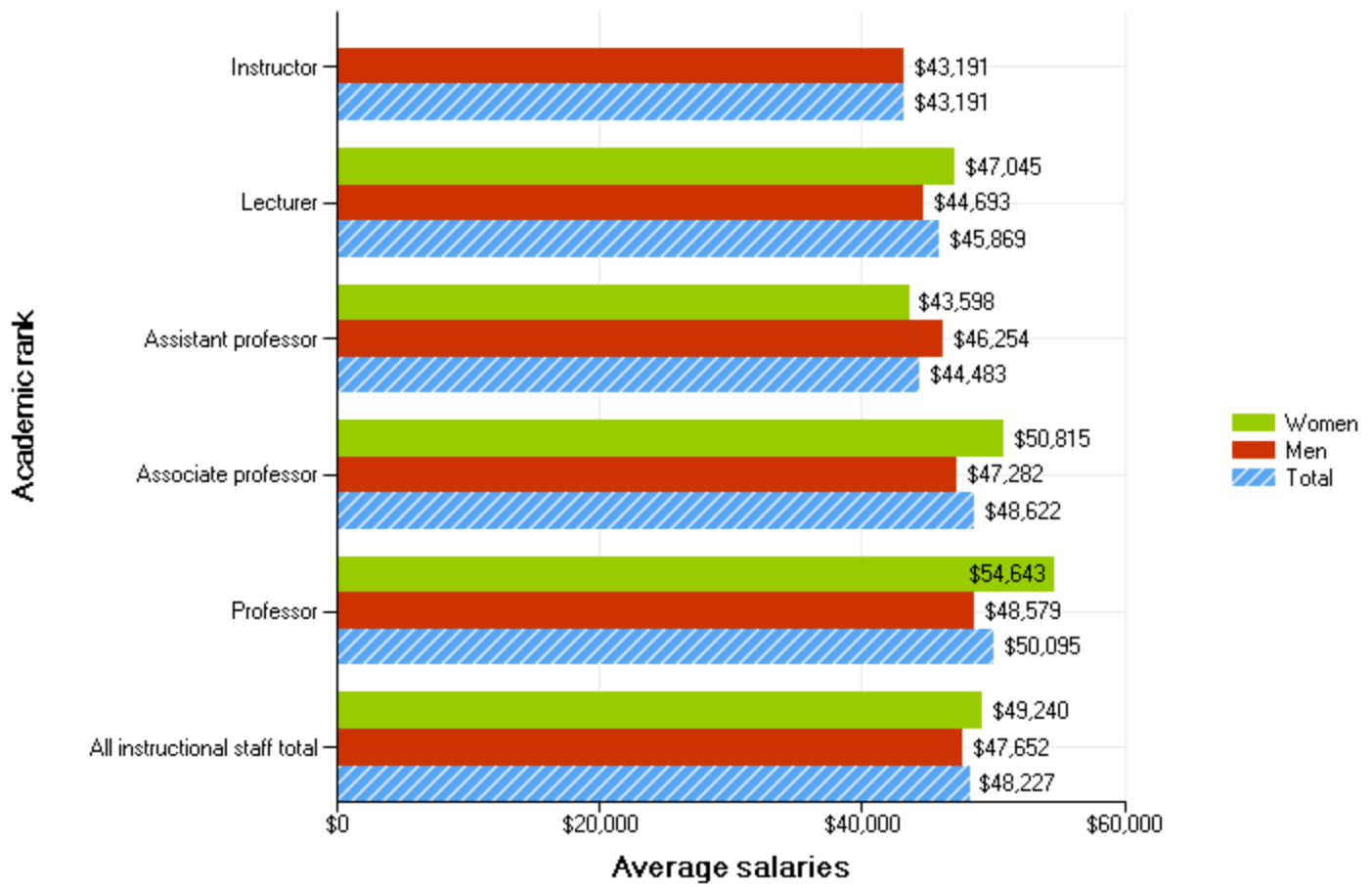
### Number of full- and part-time staff and graduate assistants, by primary occupational category: Fall 2020

Occupational category	Total	Full-time	Part-time
<b>All staff</b>	666	392	274
Instructional Staff	366	127	239
Research	0	0	0
Public Service	0	0	0
Librarians, Curators, and Archivists	5	5	0
Archivists, Curators, and Museum Technicians	0	0	0
Librarians	3	3	0
Library Technicians	2	2	0
Student and Academic Affairs and Other Education Services	2	2	0
Management	80	77	3
Business and Financial Operations	2	2	0
Computer, Engineering, and Science	3	3	0
Community Service, Legal, Arts, and Media	30	26	4
Healthcare Practitioners and Technical	1	1	0
Service Occupations	19	4	15
Sales and Related Occupations	6	5	1
Office and Administrative Support	150	138	12
Natural Resources, Construction, and Maintenance	2	2	0
Production, Transportation, and Material Moving	0	0	0

### Number of full-time instructional, research, and public service staff, by tenure status: Fall 2020

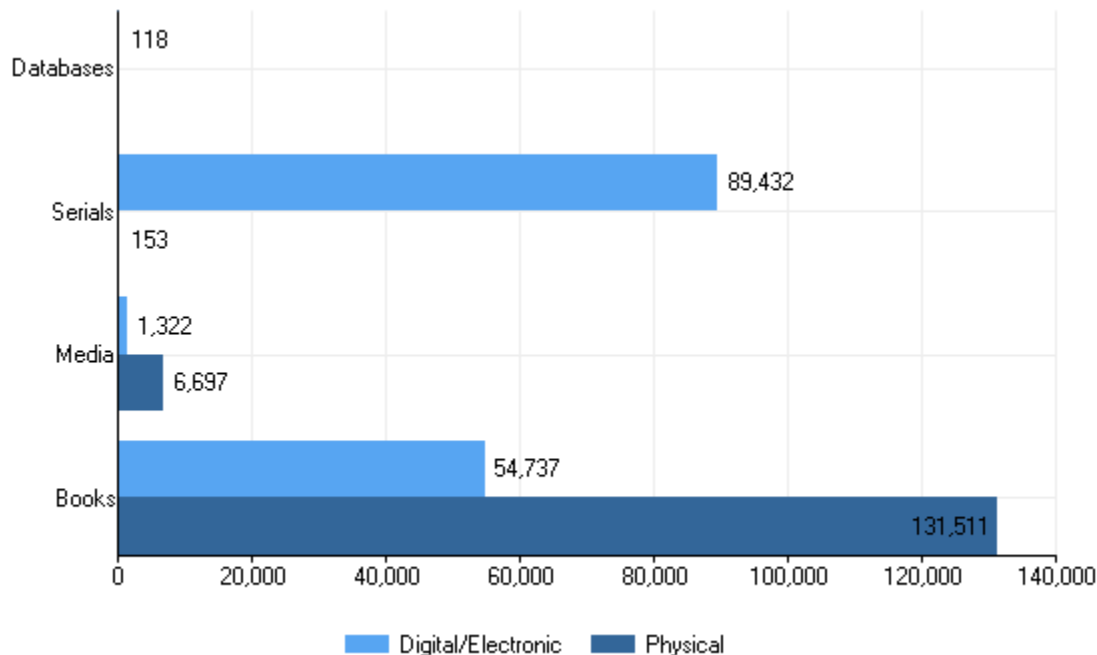
	Total	Instructional Staff	Research	Public Service
Total	127	127	0	0
With faculty status	127	127	0	0
Tenured	0	0	0	0
On tenure track	0	0	0	0
Not on tenure track	127	127	0	0
Multi-year contract	0	0	0	0
Indefinite contract	0	0	0	0
Annual contract	127	127	0	0
Less-than annual contract	0	0	0	0
Without faculty status	0	0	0	0

### Average salaries of full-time instructional nonmedical staff equated to 9-months worked, by academic rank and gender: Academic year 2020-21



## Academic Libraries

### Library collection by material type: Fiscal year 2020



### Percent distribution of library expenses, by function: Fiscal year 2020

